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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

TOGO'S DEBUTS NEW BBQ BEEF SANDWICH FEATURING TANGY MEMPHIS BBQ BEEF

The Popular West Coast Sandwich Chain Celebrates Summer with New Sandwich

Campbell, CALIFORNIA (June 26, 2024) – TOGO'S Sandwiches, the beloved West Coast sandwich chain known for its premium ingredients and generous portions, has launched its new #40 BBQ Beef Sandwich just in time for summer.

The new #40 BBQ Beef Sandwich was tested at select locations in Fall 2023 and received overwhelmingly positive support from TOGOS' fans. The new BBQ Beef sandwich is served hot and made-to-order with a quarter pound of tender roast beef that's sliced in-house daily, marinated in a tangy Cattlemen's Memphis BBQ sauce, and topped with dill pickles and red onions. Guests can customize it further by adding melty cheddar cheese or crispy bacon!

"We wanted to bring back a flavor profile that loyal TOGO'S fans have been requesting on social media for many years," said Glenn Lunde, CEO of TOGO'S Eateries. "This even better version of our famous BBQ Beef sandwich features a new sauce, Cattlemen's Memphis BBQ, with a perfect balance of tangy, sweet, and hickory smoke to give the sandwich just the right kick.. This sandwich is the essence of summer, and we can't wait for our guests to fall in love with it all over again!"

For over five decades, TOGO'S has upheld its dedication to delivering high-quality, fresh ingredients, and outstanding customer service. With over 180 locations open or under development across Arizona, California, Nevada, Oregon, and Washington, the brand remains committed to hand-mashing Hass avocados daily, using the freshest artisan breads, and offering premium and abundant portions. TOGO's big, fresh, meaty, and delicious sandwiches set it apart from the rest.

ABOUT TOGO'S EATERIES, LLC

TOGO'S Sandwiches was founded in 1971 in San Jose, California, by a young college student with a large appetite and only a little money who was looking to make sandwiches the way he liked them — big, fresh, and meaty. Today, that spirit of the founder and the original sandwich shop continues. Like the first days of the brand, TOGO'S products are still made with only the highest quality ingredients, including fresh artisan breads, hand-sliced premium pastrami, turkey, and roast beef, as well as Hass avocados hand-mashed in-house daily. TOGO'S is a franchised business that offers entrepreneurs a terrific opportunity to own their own business. With over 180 locations open and under development throughout the West, the brand is a restaurant staying ahead of the pack. For more information, to find your closest TOGO'S location, or to order online, please visit www.togos.com.