



## **TOGO'S ANNOUNCES GLENN LUNDE AS NEW PRESIDENT**

*Executive Team Transition and Brand Transformation*

**SAN JOSE, CA – June 1, 2017** – Glenn Lunde has assumed the role of President at Togo's Holdings, LLC, reporting directly to the Board of Directors, following the retirement of Togo's Chairman and Chief Executive Officer, Tony Gioia. Lunde joined Togo's as Chief Concept Officer in January as part of the succession planning process, and has been leading Togo's brand transformation strategies, including the chain's operating system and menu strategy.

Under Lunde's leadership, Togo's is set to re-establish its 45-year leadership as the West Coast sandwich innovator with even higher quality ingredients, even larger portions, and even better customer service. Togo's will be introducing comprehensive menu improvements for its loyal fans on June 7th.

"Togo's has a passionate customer base that goes back over 45 years and they are the reason we have invested in the dramatic ingredient and portion improvements to create our best sandwich experience ever," said Lunde.

Togo's also announced the addition of Nader Garschi to its executive leadership team as Chief Operating Officer. Garschi will oversee Company and Franchise locations, as well as Restaurant Services & Training, Operations Innovation, and New Restaurant Openings. Garschi has more than thirty years of restaurant management experience for outstanding brands, including Lyon's Restaurants, Taco Bell, and Panda Restaurant Group.

Also joining Togo's executive leadership team, as Senior Vice President of Marketing, is Anna Nero. Nero, who previously served as Executive Director of Marketing at Panda Restaurant Group, brings extensive brand marketing experience from her tenure during Panda's growth from 38 restaurants to over 1,300. She will be responsible for Brand Creative, Marketing Promotions, Culinary Innovation, and all Media Communications.

### **About Togo's Eateries, LLC**

Togo's was founded in 1971 by a young college student with a large appetite and little money looking to make sandwiches the way he liked them — big, fresh and meaty. Keeping in the spirit of the original location, Togo's products are still made with only the highest quality ingredients; including fresh Artisan breads, hand sliced premium pastrami, turkey and roast beef, as well as Hass avocados hand-mashed in restaurant every day.

With over 250 locations open and under development throughout the West, Togo's is a franchise-based business that offers a terrific opportunity for those people that would like to own their own business.

For more information visit [www.togos.com](http://www.togos.com).

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